



FOR IMMEDIATE RELEASE

LIGHTFAIR OFFERS MORE INDUSTRY EDUCATION AND TOP EXHIBITORS FOR 2023 EDITION

LightFair runs May 21 – 25 in New York City

NEW YORK – May 17, 2023 – The 2023 LightFair Trade Show and Conference will connect the lighting industry with top-of-the-line innovations, eye-opening education and career-defining connections across 300+ exhibits, and 120+ Conference sessions, networking events and on-floor educational sessions, Sunday, May 21, through Thursday, May 25, at the Javits Center in New York City.

“LightFair 2023 will connect professionals of all commercial and architectural backgrounds with the tools and inspiration they need to be successful in the lighting industry,” said Dan Darby, show director. “With the largest educational offering across lighting trade events and noteworthy exhibits showcasing the most innovative new products, LightFair is a must-attend event for our industry.”

Conference, Tracks and Lightineraries

Over the course of five days, LightFair offers 100+ sessions with more than 160 CEU credits. Two days (May 21-22) will be dedicated to immersive workshop education, followed by five tracks of Conference programming, May 23 – 25, with either 90-minute sessions or 60-minute sessions. The 2023 Conference tracks are: **Art, Business, Process, Science** and **Technology**.

From now through May 20, online registration for the LightFair Conference, which includes access to the exhibit hall, ranges in price from \$99 for a single 60-minute session to \$1,499 for a 5-day Conference package with session length and pricing options in between. Pricing will increase onsite beginning May 21. For a full schedule, visit <https://www.lightfair.com/conference>.

New in 2023, attendees can connect the dots between what they learn and see through new “Lightineraries,” set educational and exhibition paths which provide tailored experiences in the conference, show floor and more. Options are: Brilliant in Business; Environmental Enthusiast; Innovative Integrator; and Wellness Explorer. For details, visit <https://www.lightfair.com/lightineraries-2023>.

Trade Show, Pavilions and Immersive Lighting Installations

The LightFair Trade Show will present some 300+ exhibitors showcasing the newest lighting innovations and resources, May 23 – 25. Both new and returning LightFair exhibitors will be showcased across four pavilions – **The Collective**, **Design Pavilion**, **Outdoor Pavilion** and **Technology Pavilion** – as well as in individual booths. The LightFair exhibitor list can be found at https://lf2023.mapyourshow.com/8_0/explore/exhibitor-alphalist.cfm#/.

The inaugural IALD **Immersive Lighting Installations (ILIs)**, showcasing collaborative “Circular Economy”-themed lighting installations conceptualized and created by manufacturer-lighting designer teams are on display beginning at 10:00 a.m. on Tuesday. ILI presentations, where teams present their lighting installation designs and concepts, begin at 3:30 p.m., followed by an award ceremony for the winner of the Immersive Lighting Installation Competition, at 5:00 p.m. at the IALD Designery, on Tuesday, May 23. ILI exhibitor and designer pairings and project titles can be found at <https://www.lightfair.com/immersive-lighting-installations-finalists>.

The Trade Show runs Tuesday, May 23, and Wednesday, May 24, 10:00 a.m. – 6:00 p.m. and Thursday, June 25, 10:00 a.m. – 3:00 p.m. For more information, visit <https://www.lightfair.com/attend>.

LightFair Offers Heightened On-Floor Education and Events for 2023 Trade Show

LightFair offers three on-floor event locations: IES LIVE, the Special Events Area and the IALD Designery together providing attendees access to 30+ educational and networking events and pavilion tours. **IES LIVE** will offer 9 exhibitor-led and industry-association-led educational sessions, including Keynote Speaker, **Karen Treviño**, presenting “**Chasing Darkness into the Light: Preserving Night Skies in National Parks**,” and the first-ever edition of **LightFair Sales Stars**, a fast-paced lighting sales contest with 10 contestants pitching a product to a panel of judges in front of a live audience. The **Special Events Area** will present seven networking events and amenities. The **IALD Designery** provides nine hour-long, design-focused sessions. LightFair also will offer 10 curated tours across both the show floor and lighting installations around the city. For a full listing of on-floor events and amenities, visit <https://www.lightfair.com/tradeshow/schedule/#/courses>.

Admission for the LightFair Trade Show is included with Conference admission or can be purchased separately with pricing starting at \$99 for industry attendees and \$700 for non-exhibiting manufacturers. Pricing will increase to \$129 for industry attendees and \$1,000 for non-exhibiting manufacturers onsite beginning May 21. Student and emergent professional discounts also are available.

The LightFair Mobile App, available in the App Store and on Google Play, allows attendees to register, book travel and plan their experience before arriving onsite. At LightFair, the app can send push-notifications for Conference and on-floor sessions and events, as well as keep a daily schedule. To download the app, visit <https://www.lightfair.com/app>.

Co-location with ICFE and NYCxDesign Partnership

For its 2023 edition, LightFair is co-located with the International Contemporary Furniture Fair (ICFF), North America's leading platform for contemporary furnishing design at the Javits Center, May 21-23. The overlap between the two shows will allow LightFair attendees to draw cross-category inspiration and product exploration, as well as access to the ICFF show floor at no additional cost. For more information, visit <https://www.lightfair.com/colocated-with-icff>.

LightFair has partnered with NYCxDesign as a key sponsor of the week-long design festival to bring attendees curated NYC lighting tours and on-site panel discussions on the show floor. On-site sessions are included with LightFair registration.

The partnership also includes two Manhattan Lighting Tours: **The Reinvigoration Tour** showcasing the High Line and Moynihan Train Hall; and **The New Classics Tour** visiting One Vanderbilt, Touro College at 3 Times Square and One Bryant Park. These tours are not included with registration and cost \$25 per person. Spots are limited and can be reserved at <https://www.lightfair.com/nycxdesign-at-lightfair>.

About LightFair

LightFair, North America's largest architectural and commercial lighting trade show and conference, is owned by the [International Association of Lighting Designers \(IALD\)](#), the [Illuminating Engineering Society \(IES\)](#) and is produced and managed by [International Market Centers \(IMC\)](#). For its 2023 edition, LightFair has partnered with [NYCxDESIGN](#) as a key sponsor of the Festival to bring curated NYC lighting tours and on-site panel discussions to the LightFair show floor. For more information, visit [LightFair.com](https://www.lightfair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up to date on lighting industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>.

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