



FOR IMMEDIATE RELEASE

## **LIGHTFAIR REGISTRATION NOW OPEN; PRODUCTS, PROGRAMMING & PARTNERSHIPS AMONG 2023 HIGHLIGHTS Early Bird Registration through March 31**

**NEW YORK – February 15, 2023** – Registration is now open for LightFair, the most inclusive and immersive lighting Trade Show and the industry’s most comprehensive Conference. LightFair 2023 will offer thousands of products, more than 120 educational programs offering CEU credits and two large-scale partnerships, adding to the full experience at the Javits Center in New York City, May 21-25. Registration is at [www.lightfair.com/register](http://www.lightfair.com/register).

“LightFair offers a unique opportunity for the industry to showcase and discover full, immersive, state-of-the-art lighting collections and to network and learn from the most knowledgeable professionals in the industry,” said Dan Darby, show director. “With integrated input from the IALD and IES, LightFair will be even more brilliant in 2023 than ever before, and we are excited to bring the industry together at LightFair in May.”

LightFair is offering its early bird registration rates now through March 31, with pricing starting at \$69 for exhibit hall access for attendees and \$500 for non-exhibiting manufacturers. Pricing will increase to \$99 for attendees and \$700 for non-exhibiting manufacturers after March 31, and \$129 for attendees and \$1000 for non-exhibiting manufacturers who register on-site. Full pricing information is at <https://www.lightfair.com/attend/pricing>.

### **Show Floor Programming Augments Product Offerings**

Beyond exhibits, four on-floor educational areas – IES Live, The IALD Designery, Outdoor Exchange, and the Special Events Area – will showcase complementary educational sessions alongside exhibitors and products throughout the Trade Show’s three-day run.

The IES Live presents world-class thought-leadership featuring a “Shark Tank” inspired pitch competition, brilliant Keynote speaker, color demonstrations, Q&As, discussions and talks in nine sessions.

The IALD Designery offers nine total sessions all three days of the Trade Show, featuring NYCxDESIGN panel discussions, Immersive Lighting Installation presentations, community forum meetups and more.

The Outdoor Exchange, located within the Outdoor Pavilion, offers three days of 30-minute sessions from exhibitors, addressing the future of outdoor lighting trends and information.

The Special Events Area provides networking and event space on the show floor for lighting organizations and groups of professionals to meet, with opportunities like the job fair and organizational happy hours.

In addition to educational areas, LightFair will host nine tours over the three days of the Trade Show, including: a New Attendee Tour, daily tours of each pavilion and daily tours of the first-time Immersive Lighting Installations.

A full schedule of on-floor programming is available on the LightFair website at <https://www.lightfair.com/tradeshow/schedule/#/courses>.

### **Partnerships Expand Design Opportunities**

For its 2023 edition, LightFair has forged two new partnerships – with NYCxDesign Festival and the International Contemporary Furniture Fair (ICFF) – that will extend connections as a part of the market experience.

NYCxDesign Festival is New York City's official celebration of design. Running May 18-25 across all five boroughs, the design week attracts tens of thousands of visitors to New York City to celebrate global creative accomplishments, share new ideas and inspire through design. LightFair's 2023 partnership with NYCxDesign is a part of a comprehensive design experience that will include a robust schedule of education in the IALD Designery and curated bus tours to lighting installations around the city.

ICFF, which runs May 21-23, at New York City's Javits Center, is North America's leading platform for contemporary furnishing design. With its emphasis on original and sustainable design, ICFF presents a broad range of furnishing product for residential, contract and hospitality environments to an audience of architects, interior designers, retailers, distributors, developers and press. Both LightFair and ICFF badges will grant access to both shows, allowing attendees to draw cross-category inspiration.

The 2023 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education, Sunday, May 21, through Thursday, May 25, at the Javits Center in New York City. Registration is complimentary for IES and IALD members as well as students. For more information and to register, visit <https://www.lightfair.com/attend>.

### **About LightFair**

LightFair, North America's largest architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and is produced and managed by International Market Centers (IMC). For more information, visit [LightFair.com](https://www.lightfair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up to date on lighting industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>.