



FOR IMMEDIATE RELEASE

**** MEDIA ADVISORY ****

19th ANNUAL LIGHTFAIR INTERNATIONAL TRADE SHOW FLOOR MAKES HISTORY, 99 PERCENT COMMITTED

AMC, INC.
240 PEACHTREE ST. NW
SUITE 2200
ATLANTA, GA 30303

TRADE SHOW
404 220 2004

CONFERENCE +
ATTENDEE RELATIONS
404 220 2822

PUBLIC RELATIONS
404 220 2106

EVENTS +
SPONSORSHIPS
404 220 2251

WWW.LIGHTFAIR.COM

WHAT:

LIGHTFAIR INTERNATIONAL 2008—the world’s largest annual architectural and commercial lighting trade show and conference—has sold 99 percent of its trade show floor. Making LFI history, the trade show floor is larger than ever before and is nearing 100 percent full capacity.

LFI management is anticipating a record-breaking show with attendee numbers for the LFI Exhibit Hall tracking at more than 20 percent higher this year than they did at the same time for the 2006 Las Vegas show.

SHOWCASING:

More than 500 Domestic and International exhibitors

European Light + Design Pavilion: debuting at the 2008 Las Vegas show; spotlights European manufacturers as they enter the U.S. market.

Daylighting Pavilion—showcases the best product-specific manufacturers incorporating natural light with artificial light into the design while staying efficient, economical and environmentally conscious.

Design Pavilion—the creative expression of lighting style innovation; positions upscale and fashion-forward product.

ALSO FEATURING:

The LFI Innovation Awards®
The LFI Institutes and Conference with 200 hours of educational courses
More than 17,000 industry professionals expected

WHEN:

LIGHTFAIR Trade Show & Conference
Wednesday, May 28 - Friday, May 30, 2008
LIGHTFAIR Daylighting Institute®
Monday, May 26 - Tuesday, May 27, 2008
LIGHTFAIR Institute®
Monday, May 26 - Tuesday, May 27, 2008

WHERE:

Las Vegas Convention Center
Las Vegas, NV

MEDIA ACCESS:

Open. Credentials required.

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For additional information, please visit the LIGHTFAIR International site at www.lightfair.com.