



LIGHTFAIR PREVIEW 2023

LightFair returns to the Javits Center in New York City **May 21-25, 2023**, as the industry's most immersive trade show and most comprehensive conference offering the latest lighting products, solutions, education and ideas under one roof. The show's move to a biennial schedule makes participating in LightFair 2023 all the more important.

Five days of inspiration-packed programming curated in partnership with the IES and IALD will include:

- nearly 300 vetted, high-quality exhibitors
- four pavilions, including The Collective—an exclusive area reserved for exhibitors who are IALD, LIRC or IES Sustaining Members
- 100+ educational sessions presented by nearly 200 speakers
- an insightful keynote by Karen Treviño, Division Chief, Natural Sounds and Night Skies Division, National Park Service
- engaging on-floor sessions complementing product discovery
- curated on-site pavilion tours
- offsite lighting exploration tours in partnership with NYCxDESIGN
- opportunities for mentorship, networking and collaboration
- contests, awards and more

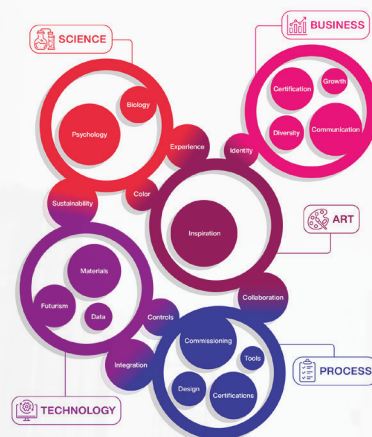
CONFERENCE

The LightFair Conference offers the most comprehensive, world-class Continuing Education in the lighting industry, with complementing product discovery and networking opportunities available on the trade-show floor. The signature two-day workshops preceding the trade show (May 21-23) offer immersive training not available at most other events.

For 2023, the conference has been curated by IES Director of Education and Standards **Brienne Musselman** and a team of well-respected thought-leaders from the IES and IALD. Meet the 2023 CAC here: <https://www.lightfair.com/conference-advisory-committee>.

Over 100 sessions presented by nearly 200 speakers across five tracks explore the Art, Business, Process, Science and Technology aspects of lighting design.

The inclusive conference reflects the overlap and potential for multidisciplinary interconnections within lighting and beyond, and is a platform that brings together engaged subject-matter experts from various fields.



NEW for 2023: LIGHTINERARIES

Recognizing that attendees come from a wide range of backgrounds with varied interests and specialties, LightFair will introduce *Lightineraries* for 2023. These curated journeys will guide attendees through tailored experiences on the show floor and beyond by spotlighting educational sessions, on-floor events, product categories, exhibitors and tours aligned with their interests. Lightineraries being offered will cater to the following focus areas: professional growth; environment and sustainability; light and wellness as well as integration.

April 15-22 marks Dark Sky Week 2023. Explore content from the LightFair Blog related to preserving dark skies and effective outdoor lighting practices and solutions to minimize light pollution. Find Dark Sky Content from the LightFair Blog: <https://www.lightfairblog.com/international-dark-sky-week/>

KEYNOTE Keynote Speaker—Karen Treviño

*Chasing Darkness Into the Light:
Preserving Night Skies in National
Parks*

Tuesday, May 23 | 12-1 pm | IES
LIVE

The National Park Service preserves natural lightscapes and works to minimize the effects that outdoor lighting can have not just on dark night skies, but also on wildlife, visitor enjoyment, health and safety, cultural resources and wilderness character. **Karen Treviño**, the natural sounds and night skies division chief, will share her experiences, successes and challenges in turning a small, little-known program into a national success and discuss how outdoor lighting can effect national park resources and values. To learn more, visit <https://www.lightfair.com/keynote>



ON-FLOOR EVENTS



IALD Designery: Elevating Design Conversations

LightFair's highly-acclaimed Designery expands in 2023 to offer on-floor educational content curated by the IALD—complimentary for all show attendees. Attendees can immerse themselves in panel discussions, network with lighting design thought-leaders, learn more about the curated lighting installations showcased throughout the show floor and more.



NEW for 2023 IALD Immersive Lighting Installations

The show floor will feature an experiential journey of discovery around the theme of Circular Economy curated by the IALD. This will be an opportunity for attendees to explore seven unique lighting installations, each designed and developed through collaborations between leading NYC design firms and some of the most innovative manufacturing brands. Attendees will have the opportunity to experience and tour all seven installations. One installation from the seven finalists will be selected as the best overall winner by a panel of judges. Learn more here: <https://www.lightfair.com/immersive-lighting-installations-finalists>



IES LIVE: On-Floor Education Re-Imagined

The LightFair LIVE venue is now IES LIVE, re-imagined and clad with a fresh new design, offering all-new content and the opportunity to expand connections and knowledge. IES LIVE presents interactive and thought-provoking sessions including an inspiring Keynote, Color Demonstrations, Q&As, discussions and talks scheduled throughout the show floor's three-day run. For more, visit: <https://www.lightfair.com/tradeshow/schedule/#/courses>

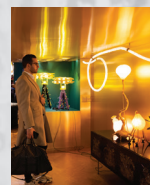


Pavilions and Curated Tours

Discover products across different categories by touring our Design Pavilion, Outdoor Pavilion, Technology Pavilion and The Collective. Tours will be led by seasoned practitioners and will provide an opportunity to connect with leading manufacturers in each category. Tours offer a great overview of the floorplan and help attendees shortlist the booths they want to revisit later.

Need to Know...

- Exhibit hall passes are complimentary for IES and IALD Members and students.
- Signing up for a conference session includes unlimited exhibit hall access and offers the best value.
- LightFair registrants also enjoy complimentary access to the co-located ICFF show May 21-23. For more information and to register, visit <https://www.lightfair.com/attend>.



NYCx DESIGN Manhattan Lighting Tour

Join NYCxDISEIGN, LightFair and IALD for a Manhattan lighting tour. This walking tour will take attendees to four distinct New York lighting sites, their stories each told through the unique perspectives of designers, historians and neighborhood guides. Discover new details and untold anecdotes of historic and contemporary lighting. Even lifelong New Yorkers will uncover surprising insights in the world of urban lighting.

To learn more, visit: <https://www.lightfair.com/nycxdesign-at-lightfair>

STRATEGIC PARTNERSHIPS



LightFair, a Key Sponsor of NYCxDESIGN

LightFair has partnered with NYCxDESIGN as a key sponsor of the Festival celebrating the vanguard of design in New York City. Curated NYC lighting tours and engaging on-site panel discussions on the LightFair show floor will be offered as part of this partnership.



ICFF Co-Location (Two Shows for the Price of One)

LightFair will be co-located with the International Contemporary Furniture Fair (ICFF), North America's leading platform for contemporary furnishing design at the Javits Center May 21-23. With its emphasis on original and sustainable design, ICFF presents a broad range of furnishing products for residential, contract and hospitality environments to an audience of architects, interior designers, retailers, distributors and developers. Both LightFair and ICFF badges will grant access to both shows, allowing attendees to draw cross-category inspiration.



Hudson Yards

Show attendees can unlock over 25 exclusive shopping and dining offers at Hudson Yards, a stone's throw away from the Javits Center! (Discount coupon flipbook coming soon on lightfair.com and on LightFair's mobile app.)



LIGHTFAIR AMBASSADORS

Longtime attendees and exhibitors who can speak to the benefits of attending and exhibiting at LightFair make the show's most authentic brand ambassadors. LightFair 2023 brand ambassadors include **Tom Lillie** (WAC/Modern Forms), **Peter Hugh** (Hugh Lighting Design) and other prominent members of the lighting industry. Their video testimonials can be found on LightFair's YouTube channel and at this link: <https://www.lightfairblog.com/lightfair-2023-brand-ambassadors/>.



MENTORSHIP PROGRAM

LightFair's Mentorship Program is now in its third successful year, with 26 mentors and mentees having participated since 2021. Prominent mentors include **Kathy Pryzgoda** of Light Studio LA, Inc; **Mark Loeffler** of Mark Loeffler Design Consulting, LLC; **Jessica Krometis** of Hartranft Lighting Design; and **Daniel Salinas** of Salinas Lighting Consult. Mentees who benefitted from the program include **Dejan Simić**, Zumtobel Lighting; **Nishat Tasnim**, Stantec; **Justin Kobayashi**, Optima Engineering; and **Grace Mennell**, The Metropolitan Museum of Art.

At LightFair 2023, current and previous classes will have the opportunity to network and build on the professional relationships established. The impact of the mentorship program is captured in Salinas's words: "The lighting industry has struggled for years to provide mentoring to those new to our industry. Over the last two years the LightFair mentoring program has worked to change this and I am honored to have been involved as one of the mentors."



Collaboration of the Giants

Beautiful and Responsible Outdoor Lighting for All -

Sunday, May 21 2:00 pm

Icons of the industry come together to spread the gospel about how good lighting design can use less light in outdoor spaces—the irony being that clients should hire a lighting designer because they know how to make places look beautiful and more understood by

using less of the very medium they sculpt with. **Randy Burkett, Nancy Clanton, Chip Israel, Naomi Miller, Charles Stone and Rick Utting** will conduct the three-hour workshop on Sunday afternoon. Outdoor lighting is part of almost every project and its impact on the nighttime environment is growing. As our population increases, outdoor lighting will become even more significant. This workshop focuses on how lighting designers and specifiers can minimize or even reverse the harmful impact of lighting while providing quality outdoor illumination. We will go into depth with the new IES recommended practices LP-2-20/RP-43-22 which provide guidelines on quality outdoor lighting. This seminar will cover topics incorporating pedestrian reassurance, hazard detection, wayfinding, responsible design (controls, spectrum, BUG ratings), community lighting zones and other essential design elements.



Sustainability Initiatives at LightFair

April is recognized as Earth Month and April 22 as International Earth Day. A thriving community of environment-conscious lighting professionals, manufacturers, vendors, facility managers, travel, accommodation and media partners

bolster LightFair's efforts around sustainability at the show and beyond. Designing and delivering a trade show anchored by sustainability, yet limited by budgets, has never been easy, but new solutions and options emerge each year. Be it through curated immersive installations representing the theme of Circular Economy or keynote and conference-sessions delving into the topic, the collective concerns we face and the solutions worth exploring around environmental responsibility and sustainability will be in focus at LightFair 2023. Learn more here: <https://www.lightfairblog.com/supporting-sustainability-at-lightfair/>

CONNECT WITH LIGHTFAIR YEAR ROUND



Join Our Email List

Sign up for LightFair's emails to stay in the loop on important announcements, show updates and other industry-specific content shared year-round.

Join at: <https://www.lightfair.com/updates>



Social Media

Connect with LightFair on the channels of your choice:

Instagram @lightfair_international

Twitter @lightfair

Facebook /Lightfair

LinkedIn /company/lightfair

YouTube @LIGHTFAIRInternational



Blog

Follow the LightFair Blog for the latest from the lighting-community. The blog features interviews, project application case studies, profile spotlights and more. If you would like to be featured or have an interesting lighting-related story to share, LightFair invites you to get in touch. <https://www.lightfairblog.com/>



Libby, the LightFair Chatbot

In 2022, LightFair introduced a chatbot, affectionately named Libby, in honor of the show's founding director Libby Morley. The chatbot can be accessed on the website and offers answers to questions about the upcoming show.



Mobile App

Downloading LightFair's latest mobile app is a great way to have information at your fingertips and navigate the various events and exhibitors. Download it here: <https://www.lightfair.com/app>