



FOR IMMEDIATE RELEASE

## LIGHTFAIR 2021 CONFERENCE SPARKS INNOVATION AND EDUCATION OCTOBER 25 – 29

**NEW YORK – October 12, 2021** – Lighting design and innovation education continues at this year’s LightFair conference with 35+ sessions presented by industry thought leaders offering 85+ CEU credits, October 25 – 29 at New York’s Jacob K. Javits Convention Center. *(NOTE: Complete Conference information can be found at <https://www.lightfair.com/conference>.)*

“The LightFair Conference is again the largest of its kind, providing in-person, specialized education across a broad range of lighting and design topics,” said Dan Darby, show director. “LightFair remains committed to bringing award-winning scientists, researchers and innovators, sought-after architects, designers, SMEs and practitioners to one centralized location to share their knowledge and help attendees better business and design practices.”

LightFair’s five-day educational conference offers more than 35 sessions ranging from LightFair Institute with its 2-day, 1-day and 3-hour long courses -- and six tracks with either 90-minute sessions or 60-minute sessions. The tracks are Application & Evidence-Based Design; Art + Inspiration; Design Tools + Techniques; Experiencing Light; Professional Development + Practice; and Technology. *(NOTE: The full list of sessions is available at <https://www.lightfair.com/browse/#/courses>.)*

LightFair Institute offers longer sessions for the 2 days leading up to the trade show (October 25 and 26), with nearly 10 courses in 2-day, 1-day and 3-hour lengths. Topics include: **Optimizing Color Control with LED Lighting; A – Z Lighting Control Design; and Light and Human Health.**

The Application & Evidence-Based Design track focuses on methodologies and design trends used to enable project success in lighting. Its two courses are: **Human-Centered Lighting and Lighting Controls** and **Biologically Optimized Lighting Design for Workplaces.**

With four courses, the Art + Inspiration track explores the sources of inspiration and technology developments that inform design. The four courses cover: **Outdoor Occupancy Sensors; Cultivating Creativity; Lights of Our Memories; and Comparison Study of One-for-One Lighting Replacement vs. Lighting Redesign.**

Design Tools + Techniques covers the means and methods designers use to bring ideas to fruition. There are five courses covering topics such as: **Augmented Reality as a Tool for Lighting Design; Lighting for the Video Camera; How Lighting and Acoustics Intersect; Lighting Design Tools and Techniques for Horticulture; and Introduction to Lighting Retrofits.**

Experiencing Light explores the influence of light on the human experience and nature over five courses. Topics include: **Evaluating Daylight Harvesting; Using Light to Create Natural Environments – Aquarium Case Study; Light and Mind; Why Window Views are Essential for Visual Quality; and The Violet Side of Light and Health.**

Professional Development + Practice focuses on the development and evolution of a career or company. Four tracks cover topics such as: **Importance of LED Lighting Standards and Regulations; The Power of Lighting to Address Social and Environmental Equity; Designers are from Venus, Manufacturers are from Mars; and Budgets and Lighting Design.**

With four sessions, Technology explores the design and specification of components and software that advance technology in the lighting industry. Topics include: **Keeping up with Change 2021; Control System Integration for Lighting and HVAC; How Lighting Helps Hospitals Find Things; and Temporal Light Modulation (aka Flicker) and New Approaches to the Problem.**

Admission to the LightFair Conference, which runs October 25-29 in the Jacob K Javits Convention Center 1E rooms, ranges in price from \$90 to \$1,495. Registration and full conference information and pricing is available at <https://www.lightfair.com/conference>.

LightFair's Trade Show will showcase a total of 240+ lighting exhibitors. Trade show access, including access to LightFair's 45+ exhibit floor events, is complimentary for the 2021 edition. Separate registration is required. As an added benefit, attendees who register for the LightFair Trade Show before Friday, October 15, and refer a friend will automatically be entered to win one of five pairs of tickets to The Edge, the highest outdoor sky deck in the Western Hemisphere with 360-degree views of New York City. Registration is available at [Lightfair.com/registration](https://www.lightfair.com/registration).

### **Safer Floor. Safer Show.**

LightFair 2021 has adapted to allow safer product exploration and education as outlined in its "Safer Floor. Safer Show." guidelines. LightFair is working closely with the Javits Center to stay up-to-date on recommendations and guidelines from the CDC and the city of New York, including the vaccination requirement to attend. The full "Safer Floor. Safer Show." protocols are at [LightFair.com/attend/safety-protocols](https://www.lightfair.com/attend/safety-protocols).

Additionally, through a special partnership with LightFair, exhibitor Energy Focus' mUVE™ UV-C surface disinfection robot will sanitize surfaces throughout the exhibit hall after hours. Once programmed with the show floor plan, the disinfection robot will move on its own around the exhibit hall at a speed of 18 inches-per-second using a powerful beam of UV light to disinfect all surfaces including the floor, within a one meter radius.

For any further information on LightFair's 2021 show and conference, visit [LightFair.com](https://www.lightfair.com).

### **About LIGHTFAIR**

LIGHTFAIR, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering

Society (IES). The event is produced and managed by International Market Centers. For more information, please visit LIGHTFAIR.COM. Join the #LightFair2021 conversation on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube.

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