



FOR IMMEDIATE RELEASE

LIGHTFAIR ANNOUNCES BEST BOOTH WINNERS AT 2021 TRADE SHOW *Winners are American Lighting, Artika, Bartco and Carl Stahl*

NEW YORK – October 29, 2021 – LightFair today announced four winners of its 2021 Best Booth awards recognizing companies across four size-based categories – 100 square feet, 200 to 300 square feet, 400+ square feet and Best Pavilion. The 2021 LightFair Conference & Trade Show runs through Friday at New York City’s Jacob K. Javits Convention Center.

“Our Best Booth winners exemplify what a fantastic product display should look like,” said Dan Darby, show director. “All four winners perfected not only their booth designs, but product placement and eye-catching branding that draws in attendees.”

The four winners of the Best Booth award were judged by four lighting experts, with consideration given to: company identity, product presentation, design elements and compliance with exhibit rules and regulations.

Winners in each category are:



Bartco (100 square feet) – Booth 2014



American Lighting (200-300 square feet) – Booth 2340



Carl Stahl (400+ square feet) – Booth 2357



Artika (Best Pavilion) – Booth 1421

The LightFair trade show floor will showcase a total of 200+ lighting exhibitors through Friday, October 29. Access to the trade show, as well as to LightFair's 45+ exhibit floor events, is complimentary for the 2021 edition. Registration is available at [Lightfair.com/registration](https://www.lightfair.com/registration) .

Admission to the LightFair Conference, which runs through October 29 in the Jacob K Javits Convention Center 1E meeting rooms, ranges in price from \$90 to \$1,495. Registration and full conference information and pricing is available at <https://www.lightfair.com/conference>.

Safer Floor. Safer Show.

LightFair 2021 has adapted to allow safer product exploration and education as outlined in its “Safer Floor. Safer Show.” guidelines. Per the latest mandates from New York City and the Javits Center, ALL participants will be required to show digital or physical proof of vaccination at entry and wear masks. The full “Safer Floor. Safer Show.” protocols are at [LightFair.com/attend/safety-protocols](https://www.lightfair.com/attend/safety-protocols).

For any further information on LightFair’s 2021 show and conference, visit [LightFair.com](https://www.lightfair.com).

About LIGHTFAIR

LIGHTFAIR, the world’s largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, please visit LIGHTFAIR.COM. Join the #LightFair2021 conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube.

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