



FOR IMMEDIATE RELEASE

LIGHTFAIR OWNERS JOIN UKRAINE RELIEF EFFORTS IES, IALD & IMC support donations to UNICEF USA

LAS VEGAS – March 22, 2022 – LightFair’s owners, International Association of Lighting Designers (IALD), Illuminating Engineering Society (IES) and International Market Centers (IMC) invite the lighting industry at large to join them in responding to the humanitarian crisis in Ukraine through donations to UNICEF USA. Donations to www.unicef.org/crisis-ukraine, are 100% tax deductible.

“Over the past couple of weeks, the LightFair team has witnessed Russia’s invasion of Ukraine with both shock and deep concern,” said Dan Darby, show director. “The remarkable resilience of the Ukrainian people has been a source of inspiration for all of us and for the entire world. IALD, IES and IMC have always had a longstanding tradition of supporting communities near and far, especially in times like these and we welcome the opportunity to partner to ensure that Ukraine’s children have access to safe water, nutrition, health care, and protection.”

On March 21, an email communication to LightFair exhibitors and attendees noted, “IALD, IES and IMC are all mission- and values-based organizations and feel that organizations that are able to help have a responsibility to do so in whatever ways are possible. The people of Ukraine are in our thoughts and our hearts as we hope for a swift resolution to this crisis.”

About UNICEF USA

Over eight decades, the United Nations Children’s Fund (UNICEF) has built an unprecedented global support system for the world’s children. UNICEF relentlessly works day in and day out to deliver the essentials that give every child an equitable chance in life: health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA advances the global mission of UNICEF by rallying the American public to support the world’s most vulnerable children. For more information, visit www.unicefusa.org.

About LightFair

LightFair, the world’s largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>

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