



FOR IMMEDIATE RELEASE

## NEW LIGHTFAIR “LIGHTINERARIES” HIGHLIGHT TRADE SHOW AND CONFERENCE SYNERGIES

### Full Trade Show Event Schedule Announced

**NEW YORK – April 14, 2023** – LightFair’s dynamic, new “Lightineraries,” combining Conference and Trade Show education with relevant exhibitor products in four categories, will enrich the overall market experience for attendees, May 21-25, 2023, at NYC’s Jacob K. Javits Convention Center.

“LightFair 2023 is going to electrify New York City,” said Dan Darby, show director. “There’s so much to see and do at LightFair 2023 and these new Lightineraries will help attendees find the programs and products of greatest interest.”

Each Lightinerary gives a multi-day roadmap to Conference sessions, Trade Show education and on-floor exhibitors in four different categories: Environmental Enthusiast, Wellness Explorer, Innovative Integrator and Brilliant in Business. The full schedules of Lightineraries can be found at <https://www.lightfair.com/lightineraries-2023>.

With 16 sessions over four days, the **Environmental Enthusiast** Lightinerary showcases sustainable materials and technology and energy-saving ideas. Related exhibitors are: **Aluz, Blackjack Lighting; Brandon Industries; Elite Lighting; GVA Lighting; HK Lighting; Interlux; Lutron; Rayon Lighting; UL; Vode; WAC** and **We-ef**.

The **Wellness Explorer** Lightinerary highlights lighting systems and solutions that create an optimal indoor environment prioritizing health and wellbeing through 13 sessions over four days. Related exhibitors are: **A.L.P.; Blackjack Lighting; Brandon Industries; Bold Lighting; Illumus; Kurtzon; The Lighting Quotient; Rayon Lighting** and **Linmore LED**.

With 16 sessions over five days, the **Innovative Integrater** Lightinerary offers new technologies and design ideas, insights from industry thought leaders and multidisciplinary collaborations that help you create seamless, fully integrated systems. Related exhibitors are: **Amerlux; Casambi; Dali Alliance; Elite; Illumus; Lutron; Nicor; Solaraxy; UL** and **WAC**.

The **Brilliant in Business** Lightinerary focuses exclusively on professional growth. Its five days of tailored education span 22 conference sessions, networking events and other experiences for career and organizational growth.

## **160+ Conference & Trade Show Sessions Under One Roof**

The 2023 LightFair Conference will offer 120+ accredited sessions with nearly 200 presenters over its five-day run, May 21 – 25. The five interconnected tracks – Art, Business, Process, Science and Technology – will provide a variety of 1-day and 3-hour long courses and tracks with either 90-minute sessions or 60-minute sessions. Full conference information is at <https://www.lightfair.com/conference>. From keynote presentations and tours of the exhibit hall and New York City, the Trade Show offers 40+ opportunities to learn and network in three on-floor educational destinations: IALD Designery, IES Live and the Special Events Area, May 23 – 25. Trade show education is free with a trade show badge. The full schedule can be found below and at <https://www.lightfair.com/tradeshow/schedule/#/courses>.

The 2023 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education, Sunday, May 21, through Thursday, May 25, at the Javits Center in New York City. Registration for LightFair 2023 opens February 1, with complimentary Trade Show access for IALD and IES members, at [www.lightfair.com](http://www.lightfair.com).

### **About LightFair**

LightFair, North America's largest architectural and commercial lighting trade show and conference, is owned by the [International Association of Lighting Designers \(IALD\)](#), the [Illuminating Engineering Society \(IES\)](#) and is produced and managed by [International Market Centers \(IMC\)](#). For its 2023 edition, LightFair has partnered with [NYCxDESIGN](#) as a key sponsor of the Festival to bring curated NYC lighting tours and on-site panel discussions to the LightFair show floor. For more information, visit [LightFair.com](http://LightFair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up to date on lighting industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>.

## **LIGHTFAIR 2023 FULL TRADE SHOW EVENT SCHEDULE**

### **Monday, May 22, 2023**

#### **2023 NYCxDesign | IALD | Manhattan Lighting Tours**

**5:45 pm – 8:30 pm, meet at Javits**

**The Reinvigoration Tour** will take attendees through the **High Line**, an obsolete elevated rail line turned into an iconic public park, and **Moynihan Train Hall**, a historic USPS facility transformed into a state of the art train station. At the High Line, attendees will learn more about the innovative lighting system designed by L'Observatoire International, which lights the park's pathway from below. At Moynihan Train Hall, visitors will hear about the station's stunning transformation, orchestrated by Domingo Gonzalez Associates, that embraces the ample natural light provided by the vaulted skylights during the day and allows for RGBW light technology by Color Kinetics to steal the show in the evening.

### **Tuesday, May 23, 2023**

#### **IALD Education Trust Event**

**10:30 am – 11:30 am, IALD Designery**

**Speakers: Jill Cody, Pricipal Dark Light Design & Andrea Wilkerson, Lighting Engineer/Researcher**

**Standardized lighting and control interfaces for indoor and outdoor luminaires – Zhaga Consortium and DALI Alliance**

**10:30 am – 11:30 am, IES LIVE**

**Speakers: Landon Miles, Inventronics and Mark Duffy, PhD, MD35 Consulting, LLC and Michael Davidson, BS, Electrical Engineering, Georgia Institute of Technology, Synapse Wireless**

Zhaga is a global consortium creating interface specifications for components of LED luminaires to enable interoperable products supporting sustainable lighting for smart cities and buildings. The DALI Alliance creates standards like D4i for digitally controlling and powering intelligent, IoT-ready luminaires. This seminar shows how the combination of Zhaga and D4i gives the lighting world plug-and-play options. A dual Zhaga-D4i logo indicates sensors, communication nodes and luminaires that are certified as interoperable. Zhaga-D4i creates a multi-vendor ecosystem of smart lighting products. The Zhaga Smart City Sensor Award promotes and celebrates innovations in the smart city revolution. Come and hear contest highlights.

**Keynote: Chasing Darkness Into the Light: Preserving Night Skies in National Parks**

**12:00 pm – 1:30 pm, IES LIVE**

**Speaker: Karen Treviño, National Park Service**

The National Park Service preserves natural lightscapes and works to minimize the effects that outdoor lighting can have not just on dark night skies, but also on wildlife, visitor enjoyment, health and safety, cultural resources and wilderness character.

Karen Treviño, the Natural Sounds and Night Skies Division Chief and will share her experiences, successes and challenges in turning a small, little-known program into a national success and discuss how outdoor lighting can effect national park resources and values.

**Technology Pavilion Tour**

**1:30 pm – 2:30 pm, Tour leaves from The Quad (behind registration)**

**Speaker: Shirley Coyle, Relevant Light Consulting Inc.**

On this tour you will find the latest trends, products and ideas in smart lighting and building solutions using sensors, controls, connectivity and data analysis to maximize efficiency, energy savings and end user comfort via IoT and Intelligent Lighting.

**IALD Community Forum**

**1:30 pm – 2:30 pm, IALD Designery**

Time to catch up with IALD in a town hall setting.

**The Collective Tour**

**11:00 am – 12:00 pm, Meet at Registration**

**Speaker: Susana Babic, BPM Lighting**

Don't miss this exclusive space on the show floor reserved for exhibitors who are IALD LIRC or IES Sustaining Members. This is your chance to explore unique products showcased by select manufacturers and experience a show within the show.

**Landscape Lighting Artistry with LEDs**

**2:00 pm – 2:30 pm, Outdoor Exchange**

**Speaker: Thomas Wang, WAC Lighting**

Landscape lighting design is more than just up lighting beautiful trees and hedges. Integrating architecture, nature and lighting into a beautiful symphony is where the artistry begins. We will take you through the newest tools available to Landscape Lighting designers and some of the best techniques and practices used in the industry that professionals use to create art. We will discuss the newest technological advances, from LED lighting to sensors and controls, and how you can create a dynamic landscape lighting experience that anyone can appreciate with just a bit of knowledge.

### **Mentorship Meet Up**

**2:00 pm – 3:00 pm, Special Events Area**

Connect with past and present mentors and mentees.

### **NACLIQ Ice Cream Social**

**3:00 pm – 4:00 pm, Special Events Area**

### **Libations with Nora Lighting**

**3:00 pm – 4:00 pm, Nora Lighting Booth #1539**

After a long day of walking the show floor, stop by Nora Lighting's booth (1539) where you can relax with friends and enjoy a libation!

### **Illuminance Selector Demo (15 min) Lighting Controls Session (15 min) Color Demonstration (30 min)**

**4:30 pm – 5:30 pm, IES LIVE**

**Speakers: IES Committee, IES**

1. Enhance your projects by learning to customize illuminance tables to fit your application.
2. Learn key elements of LP-16, "Documenting Control Intent Narratives and Sequences of Operations"

### **IALD Lighting Installation Tour**

**3:30 pm – 5:00 pm**

Explore collaborative lighting installations by leading manufacturers and lighting design firms on the show floor. Take an experiential tour of Immersive Lighting Installations curated by the IALD around the theme Circular Economy.

### **Immersive Lighting Installation Competition Presentations**

**5:00 pm – 6:00 pm, IALD Designery**

Presentations by Immersive Lighting Installation Teams and Prize Giving

### **2023 NYCxDESIGN | IALD | LightFair NYC Lighting Tours**

**5:45 pm – 8:45 pm, meet at Javits**

**The New Classics Tour** invites attendees to learn more about three buildings that have become contemporary architectural landmarks and the lighting that have come to define their emblematic facades. **One Bryant Park's** dynamic spirit is captured through the adaptable lighting by Cline Bettridge Bernstein Lighting Design (CBBLD), making it the first LEED Platinum-certified skyscraper in the United States. **One Vanderbilt**, a collaboration between lighting designer Tillotson Design Associates and architects Kohn Pedersen Fox Associates, presents impressive lighting display installations using Color Kinetics IntelliHue technology. At **3 Times Square**, lighting designer Anita Jorgensen masterfully lit the project in a unique way that allows for the building to hold its own in an area known for its marquees, neon lights, and bright digital screens.

**Wednesday, May 24, 2023**

**Visual Story Telling Techniques (15 min) Learn to Build Your Network (15 min) Rethink Information Organization (15 min)**

**10:30 am – 11:30 am, IES LIVE**

**Speaker: Britain Willcock, Masters in Information Design and Strategy, MGM Resorts International**

1. In this rapid-pace talk, learn new ways to tell a visual story in effective presentations (PowerPoint).
2. Learn 10 tips for building your professional network.
3. In this rapid-pace talk, learn ways to better communication information for how we're wired to learn.

**IALD Lighting Installation Tour**

**10:30 am – 12:00 pm,**

Explore collaborative lighting installations by leading manufacturers and lighting design firms on the show floor. Take an experiential tour of Immersive Lighting Installations curated by the IALD around the theme Circular Economy.

**Community Friendly Lighting: Best Practices**

**11:00 am – 11:30 am, Special Events**

**Speaker: Bob Parks, Smart Outdoor Lighting Alliance (SOLA)**

The Community Friendly Lighting Program was developed to promote quality outdoor lighting. In the transition to LED, the basics of lighting design and purpose of lighting have sometimes been lost in the process. This is especially true in the public realm where cost and safety concerns often overshadow the basics of exterior lighting, which are to improve visibility and enable activity after dark. This talk will explore how we can meet these goals while preserving the ambience and character of the community.

**NYCxDesign Panel**

**11:30 am – 12:30 pm, IALD Designery**

Select lighting designers from NYC will be chosen to be in conversation with one another and discuss the unique aspects of lighting design in NYC. Topic for discussion will incorporate references to tours, and may also include conversation around local supply chain and fabrication, to New York City's trajectory and opportunity, and how the designers have made it in NYC. We will choose designers with a variety of backgrounds who utilize a variety of techniques, with the goal of each providing a unique perspective.

**Career Fair**

**12:00 pm – 1:30 pm, Special Events**

**Speakers: Paul Pompeo and Joseph Vigil, Pompeo Group and Jill Cody, Dark Light Design**

Just starting out in Lighting? Need some advice about your career? Need tips on resume building and interviewing? come to the LightFair Career Fair. The Pompeo Group and IALD Trust will be on hand to give a little talk on Careers in Lighting and interview tips. Then they will be available for questions, resume and portfolio reviews. If you are an emerging professional in the lighting industry you don't want to miss this.

**Color Demonstration (30 min) Ask the Expert: Light & Human Health (30 min)**

**12:30 pm – 1:30 pm, IES LIVE**

1. Through a demonstration learn to see, apply, and analyze TM-30 information. Compare luminaires and SPDs in this facilitated workshop.
2. Learn key takeaways for the current research in Light & Human Health. Come with questions!

**The Collective Tour**

**1:00 pm – 2:00 pm**

**Speaker: Suelynn Shiller, Lighting Solution Development - LightNOW News**

Don't miss this exclusive space on the show floor reserved for exhibitors who are IALD LIRC or IES Sustaining Members. This is your chance to explore unique products showcased by select manufacturers and experience a show within the show.

**IALD Community Forum**

**1:30 pm – 2:30 pm, IALD Designery**

**Speakers: Monica Lobo, LD Studio and Christopher Knowlton, IALD**

Time to catch up with IALD in a town hall setting.

**LightFair Sales Stars**

**2:30 pm – 3:30 pm, IES LIVE**

Ten top-notch individuals in lighting sales get to test their selling skills in this fast-paced competition. Sales professionals will be assigned (two weeks prior to light fair) product to sell. In 2-3 minutes, they will sell the features and benefits of the product they've been assigned to a panel of judges.

10 Sales professionals

2 lighting products from 2 different categories

5 esteemed judges

2 Product Categories

1 Pitch

**BOL'Discussions: 10 Powerful Lessons from Successful Lighting Entrepreneurs**

**2:30 pm – 3:30 pm, Special Events Area**

**Speakers: Chip Israel, Lighting Design Alliance; Steven Rosen, Available Light; Carrie Hawley, HLB Lighting Design; Tom Warton, Vode Lighting; David Ghatan, CM Kling + Associates**

Hear how they define success on key business practices and choose "falling not failure" and learn to grow.

**Design Pavilion Tour**

**3:00 pm – 4:00 pm, Design Pavilion**

**Speaker: Heather Averett, Glow**

Take a tour of this vibrant pavilion that showcases domestic and international high-style, decorative commercial designs and products including cove, linear lighting, chandeliers, sconces, pendants and flush-mounts as well as custom fixtures.

**Intertek Beer Stop**

**3:00 pm – 5:00 pm, Intertek's booth#1038**

After a long day of walking the show floor, stop by Intertek's booth (1038) where you can relax with friends and have a cold one.

**Green Light Alliance - Circular Economy**

**3:30 pm – 4:30 pm, IALD Designery**

**Speakers: Leela Shanker, Flint Collective NYC & Lighting Designer, Borealis Lighting Studio**

**LightFair Sales Stars**

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1 Pitch

### **WILD (Women in Lighting + Design) Networking Event**

**4:00 pm – 5:30 pm, Special Events**

Join WILD in the Special Events Area for their networking event.

### **Outdoor Pavilion Tour**

**4:30 pm – 5:30 pm, Tour leaves from The Quad (behind registration)**

**Speaker: Evelyn McGowan, Jacobs**

This tour showcases a wide spectrum of environmentally responsible exterior lighting solutions: municipal, city and street lighting, lighting for recreational/sporting events, landscape lighting, road and tunnel lighting, control systems, directional, path, step and area lighting, bollards and underwater lighting.

### **State-of-the art, energy-efficient lighting control systems with D4i-enabled luminaires**

**5:00 pm – 6:00 pm, IES LIVE**

D4i brings long-awaited plug and play standardization for smart luminaires. This seminar will start with an overview of the key D4i features and will then explore customer expectations for a modern state-of-the-art lighting control system. The speakers will explain the applications and benefits of each D4i feature in the design of such a system, including sensing, local and group control, asset management, energy optimization and easy maintenance.

The second part of the course will expand on the application of asset management and energy metering features with real-life examples from end users.

### **Little Island Tour**

**7:45 pm – 8:45 pm, Meet underneath the Cunard Arch @ Little Island (Pier 55 (Hudson River Park), New York, NY 10014)**

**Tour Guides: Enrique Garcia-Carrera, Paul Marantz, and Miyoung Song (Lighting Designers)**

A unique partnership between the Diller-von Furstenberg Family Foundation and Hudson River Park Trust, Little Island was born from the opportunity to envision a solution for the repair and renovation of Pier 54 and reimagine an entirely new type of public space for New York City, one that would create an immersive experience with nature and art. Fisher Marantz Stone created the lighting design for this innovative park.

Join lighting designers Enrique Garcia-Carrera, Paul Marantz, and Miyoung Song as they walk through their vision for Little Island. In the evening, visitors first notice the festively illuminated park from a distance while strolling along the Hudson River Park Esplanade, which runs from Chambers to West 59th Street. The historic Cunard-White Star Line Arch, newly restored and sparkling with light, acts as an entry beacon leading to the luminous bridge and the uplit concrete pots supporting the park. Once on-

site, visitors can explore the highlighted paths, ramps, and stairs, take a show in the Amphitheater, or marvel at the unparalleled views of New York City, the Hudson River, and New Jersey.

**Thursday, May 25, 2023**

**Visual Story Telling Techniques (15 min) Learn to Build Your Network (15 min) Rethink Information Organization (15 min)**

**10:30 am – 11:30 am, IES LIVE**

**Speaker: Britain Willcock, Masters in Information Design and Strategy, MGM Resorts International**

1. In this rapid-pace talk, learn new ways to tell a visual story in effective presentations (PowerPoint).
2. Learn 10 tips for building your professional network.
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**IALD Education Trust Event**

**10:30 am – 11:30 am, IALD Designery**

**IALD Lighting Installation Tour**

**11:00 am – 12:30 pm**

Explore collaborative lighting installations by leading manufacturers and lighting design firms on the show floor. Take an experiential tour of Immersive Lighting Installations curated by the IALD around the theme Circular Economy.

**Diversity, Inclusivity, Equity and Respect Community Forum**

**11:30 am – 12:30 pm, IALD Designery**

Join IALD for a community forum discussing the issues of Diversity, Equality, and Inclusion.

**Color Demonstration (30 min) Ask the Expert: Sustainability (30 min)**

**12:30 pm – 1:30 pm, IES LIVE**

**Speakers: IES Committee, IES and Mark Lien, LC, HBDP, CLMC, CLEP, LEED AP, Augmented Illumination**

1. Through a demonstration learn to see, apply, and analyze TM-30 information. Compare luminaires and SPDs in this facilitated workshop.
2. Learn key takeaways for the current research in sustainability and environmental responsibility. Come with questions!

**IALD Community Forum**

**1:30 pm – 2:30 pm, IALD Designery**

Time to catch up with IALD in a town hall setting.

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