



FOR IMMEDIATE RELEASE

## DESIGNERY EDUCATIONAL SESSIONS RETURN TO LIGHTFAIR 2022 Trade Show June 21 – 23, 2022

**LAS VEGAS – April 19, 2022** – Following last year’s successful launch, LightFair is bringing back its Designery – a series of 13 hour-long educational sessions presented inside the Design Pavilion – to the LightFair Trade Show, June 21 – 23 at the Las Vegas Convention Center.

“Design education on the show floor provides further value to the exhibit hall pass, especially for attendees with limited time to explore everything LightFair has to offer,” said Dan Darby, show director. “Designery programming will help LightFair designers and specifiers identify design-driven lighting and lighting-adjacent tools that they can directly explore in the exhibit hall.”

The Designery, which is a design-dedicated seminar space located within the Design Pavilion, is set to present 13 hour-long educational sessions led by industry-leading lighting designers, architects, specifiers and interior designers.

The educational sessions will take place as moderated discussions, conversations, case studies, presentations and leadership panels in the Designery. Nine presentations each offer 1.0 CEU credit: **ART LIGHT: Transcendent Illumination** presented by Charles Stone; **Plants vs People** presented by Christopher Bishop; **Spotlight on the Queer Experience in Lighting** presented by Alana Shepard; **Light on Waste: Evaluating the Impact of LED Lighting** presented by Christine Cornelius, Sara Duffy, and Zach Suchara; **The Art of Landscape Illumination** presented by Dawn Hollingsworth and Kathryn Toth; **Health, Hospitality and our Environment** presented by Brennan Schumacher and Janelle Drouet; **From the Spark of an Idea to the Flip of the Switch** presented by Clara Bukalski, Lisa Reed, Liz Arras, Dick Pendleton, Kaitlin Page, Brad Picht, and Bob King; **Creative Techniques for Conveying Lighting Concepts** presented by Emlyn Altman; **LIGHT FIXTURE CONSIDERATIONS Materials, Light Quality, Future Proofing and Flexibility** presented by Anna-Lisa Connors ; and **Using UV Light as a Disinfectant** presented by Laura Cowley and Pieter De Bod (*Note: A full Designery schedule follows*).

Access to Designery educational sessions is included with Trade Show exhibit floor access. Attendees can purchase Trade Show access individually, or it is included with the purchase of Conference sessions. Registration for the LightFair Trade Show & Conference is at [lightfair.com/registration](https://lightfair.com/registration).

LightFair’s Trade Show will present more than 300 exhibits including four pavilions – The Collective, Design Pavilion, Outdoor Pavilion and Smart Pavilion. The exhibit hall also offers on-floor education in LightFair Live, with additional opportunities to learn from the new Outdoor Exchange and TEK Talks.

The LightFair Conference, which runs June 19 – 23, will showcase some 44 sessions across six tracks, spanning over the five days of the conference. Sessions will range from 2-days, 1-day, daily workshops, 90-minute sessions and 60-minute sessions, offering 120+ CEUs. Full conference information and pricing is available at <https://www.lightfair.com/conference>.

LightFair 2022 will showcase the newest and brightest innovations in lighting June 19 – 23, 2022, in the Las Vegas Convention Center's new state-of-the-art West Hall.

### **About LightFair**

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit [LightFair.com](http://LightFair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>

## **LIGHTFAIR DESIGNERY SESSION SCHEDULE**

### **Tuesday, June 21, 2022**

#### **ART LIGHT: Transcendent Illumination**

**Speaker: Charles Stone - Fisher Marantz Stone**

**1 hour CEU credit**

ART LIGHT will explore a range of approaches to lighting art. Shall the designer attempt to inhabit the mind of the artist and provide a facsimile of the luminous environment present when the art was made? Or should the whims and mores of present perspectives drive the lighting designer?

11:00 a.m. - 12:00 p.m.

#### **Plants vs People: What Lighting Designers Should Know About Horticultural Lighting**

**Speaker: Christopher Bishop- Illumenedge**

**1 hour CEU credit**

Beginning with a brief history of horticultural lighting leading up to today, this session will overview the different metrics & terminology used in plant light science compared to traditional lighting design, examine the state of the industry taking an in-depth look at cannabis production facilities, microgreen & vegetable greenhouses and indoor insect farms for protein to highlight the diverse applications using plant-light science and take a closer look at the importance & value in horticultural design. From retrofit costs to microclimates and uniformity issues, this session will bring attention to the keys to success.

12:30 p.m. - 1:30 p.m.

#### **Spotlight on the Queer Experience in Lighting**

**Speaker: Alana Shepherd - NACLIQ - North American Coalition of Lighting Industry Queer**

**1 hour CEU credit**

Veterans from different corners of the lighting and design world share their perspectives as LGBTQ professionals. This session will discuss differences in the amount of inclusion and respect in the design world as compared to sales and manufacturing, small-market vs. major market experiences, the unique

challenges faced by trans professionals, being a good ally, strategies for increasing diversity, and much more.

2:00 p.m. - 3:00 p.m.

### **Shadows in Lighting Design - Layering the Light Hierarchy**

**Speaker: Alin Maxon - Maxon Designs**

Incorporating Shadow and Poetry into Lighting Design - Orchestrating Experiential Solutions. Often in the Design Scope of Work the lumens and fixture count can take precedence over the quiet but important voice of lighting poetry. Solutions in design are a response to the questions asked. This session will explore how to incorporate this intuitive exploration at the onset of the project to help identify opportunities for surprise, comfort and delight.

3:30 p.m. - 4:30 p.m.

### **Light on Waste: Evaluating the Impact of LED Lighting**

**Speaker: Christine Cornelius, Sara Duffy, Zach Suchara - Luma Lighting Design**

**1 hour CEU credit**

The Construction and Design industry is at a turning point in the transition to sustainable building materials and processes. Circularity, carbon neutrality, and human-centered metrics are moving to the forefront of design process and practice.

The lighting industry still has work to do. Typical LED components are comprised of finite resources, and data on embodied energy, carbon impact, and waste stream is extremely limited. As LED becomes the predominant light source globally, it's time to re-evaluate the full impact of a luminaire. From material excavation to end-of-life treatment, from design layout to controls commissioning – it all makes a difference.

5:00 p.m. - 6:00 p.m.

## **Wednesday, June 22, 2022**

### **The Art of Landscape Illumination**

**Speaker: Dawn Hollingsworth - Darkhorse Lightworks, Kathryn Toth – Theia Lighting Design**

**1 hour CEU credit**

The art of landscape lighting begins with the development of an artistic design plan. Landscape lighting is one of the most underestimated design components within the landscape environment. This session will present and explore techniques to illustrate how design thinking can enhance the client's nighttime experience. Design, equipment, plant materials, growth patterns, and maintenance all need to be considered when developing a successful landscape lighting solution.

10:30 a.m. - 11:30 a.m.

### **Health, Hospitality and our Environment**

**Speakers: Brennen Schumacher, Janelle Drouet – Mazzetti**

**1 hour CEU credit**

From healthcare to hospitality the satisfaction of the occupant (patient and guest alike) is at the heart of a successful project. Lighting can help heal, excite and support a place of refuge. Join the Mazzetti Lighting Design Studio leaders, Brennan Schumacher and Janelle Drouet, as they provide case studies and best practice overviews for incorporating health, hospitality and the environment harmoniously within workflow and project solutions.

12:00 p.m. - 1:00 p.m.

**From the Spark of an Idea to the Flip of the Switch: The topsy-turvy, twisty-turny path also known as The Lighting Design + Construction Process**

**Speakers:** Carla Bukalski – GE Current, a Daintree Company, Lisa Reed, Liz Arras - Envision Lighting Design, Dick Pendleton – Bombard Electric, Kaitlin Page – CD Companies, Brad Picht – Graybar, Bob King – Design Concepts

**1 hour CEU credit**

In this session, attendees will hear from several different perspectives to learn about individual roles, get tips on how to communicate effectively, and better understand the goals of each project team member. Learning these things will help attendees navigate the design and construction process. This knowledge will also help each member of the design and construction team realize and operate within their strengths to achieve the best project outcomes in the future.

1:30 p.m. - 2:30 p.m.

**Creative Techniques for Conveying Lighting Concepts**

**Speaker:** Emlyn Altman - DLR Group

**1 hour CEU credit**

In order to win project contracts and effectively convey illumination concepts to the clients and design team, lighting designers need to have a diverse palette of representation tools to convey their lighting design intent. This session explores the world of 2D lighting imagery that can be used to enhance conceptual studies and final presentations. Attendees will learn advanced 2D techniques to “paint” with light using layers and effect filters within Photoshop and Illustrator.

3:00 p.m. - 4:00 p.m.

**Talkin' 'bout My Generation**

**Speaker:** Mikki Kiger – DLR Group

We are currently experiencing 6 generations that are currently in the workplace, spanning 66 years. This panel is a guided discussion as to the typical traits and characteristics of each generation, a brief overview of the individual and shared histories of the generations, what events have shaped their lives, how they communicate, and how they are viewed by the other generations. Including pros and cons to each generation’s approach to working and collaboration.

4:30 p.m. - 5:30 p.m.

**Thursday, June 23, 2022**

**Mentorship Q & A**

**Speakers:** Sam Koerbel – Lytei

Last year, LightFair began its first ever Mentorship Program. LightFair continued the program for the second year, matching mentors and emerging lighting professionals looking to grow. They will be connecting in person at LightFair for Mentorship Q&A. Mentors and mentees will comprise the panel, answering questions about being a mentor and a mentee.

10:30 a.m. - 11:30 a.m.

**LIGHT FIXTURE CONSIDERATIONS Materials, Light Quality, Future Proofing and Flexibility**

**Speaker:** Anna-Lisa Conners – Bgbuildingworks

**1 hour CEU credit**

This session is a broad overview of many light fixture considerations. Participants will learn about light fixture quality, materials warranties, output, optics, and applications. They will begin to understand color metrics and the importance of procuring samples. Attendees will discuss accessories as well as explore field adjustment and improvement opportunities.

12:00 p.m. - 1:00 p.m.

**Using UV Light as a Disinfectant**

**Speaker: Laura Cowley and Pieter De Bod – B&H Engineers**

**1 hour CEU credit**

This session will discuss using UV-C for disinfection of room air and surfaces, and its ability to effectively inactivate airborne viruses like SARS-COV2 responsible for Covid-19. Different options are explored including lamps, applications, and safety concerns. Applications discussed include: upper room germicidal UV, In-AHU UVGI (Coil, Filter, and Drain Irradiation), In-Duct UVGI (Airstream Disinfection), Mobile Air Cleaning UVGI Unit, and Mobile Whole Room (Bare Lamp) UVGI Unit.

1:30 p.m. - 2:30 p.m.

***PLEASE NOTE: Events, locations, dates and times are subject to change.***

***\* Registration required / additional fees apply for some events.***

***\*\* Seating may be limited; first-come, first-served***

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