

# SHOPPE OBJECT

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## SHOPPE OBJECT'S SOLD-OUT SUMMER SHOW WILL EXPAND GLOBAL REACH & HOME RESOURCES



*New York – May 10, 2023:* The Summer 2023 edition of Shoppe Object, New York’s premier trade event for curated home and gift, will take place August 13-15 at Manhattan’s Pier 36. The sold-out biannual event will deliver a major uptick in international brands hailing from 24 countries and will showcase a strategic expansion of products for the home. Among the show’s returning highlights are the Black Lives Matter Action Initiative, which offers subsidized booth space for Black-owned brands, a NOURISH section, featuring small-batch beauty and gourmet, and the show’s selected Artist of the Season, who inspires the season’s visual energy and showcases their work at market.

A recent recipient of a Trade Show Executive Gold Award for its fast growth in both square footage and exhibitors, Shoppe Object has been sold out since April. Presenting 500+ carefully selected brands in a maximized footprint, the event now fills two adjacent spaces including a new Cityside Pavilion, first debuted at the February 2023 show.

This August, more than 20% of the exhibit floor will feature exhibitors based outside the United States, representing diverse product categories from tabletop to home textiles to stationery. Returning notable brands traveling from abroad include Blomus (Germany, Home Decor & Accessories), Banwood (Spain, Kids), Itza Wood (Guatemala, Home Decor & Accessories), Bomshbee (China, Tabletop), Mungo (South Africa, Home Textiles), The Completist (UK, Stationery), Woloch Company (Mexico, Home Decor & Accessories), and Zafferano (Italy, Lighting). Among the many first-time exhibitors debuting at this summer's market are Spring Copenhagen (Denmark, Home Decor & Accessories), Iris Hantverk (Sweden, Lifestyle), Jamini (France, Home Textiles), Nimes (Argentina, Personal Accessories), Kapka (Turkey, Tabletop), Mustard Made (UK, Furniture), Opinel (France, Kitchen / Bar), Rolser (Spain, Kitchen), Bergs Potter (Denmark, Garden Ceramics), and Saarde (Australia, Home Decor & Accessories). To round out a truly global showing, renowned distributor Sakai will debut at Shoppe Object with 50+ brands from Japan, and the "Made In Ireland" pavilion will return with a selection of brands featuring handmade goods from the Emerald Isle.

*"We've been building towards international expansion for quite some time," shared Shoppe Object's Founder and Show Director, Jesse James. "Over the past two years, our small team has been traveling around the globe, knocking on doors and visiting showrooms, engaged in conversation with stellar brands as we patiently waited for the post-pandemic clouds to shift, freeing up the opportunity for more of these companies to travel to the US and display their wares again. We're honored and thrilled that these folks have selected Shoppe Object to mark their return or debut."*

### **Summer Show Sees Strategic Growth in Home**

Emphasizing a pivot to strategically increase the presence of home goods among the show's broad offerings, the August show will feature household names such as Alexandra Von Fürstenberg (Home Decor & Accessories), Chilewich (Home Textiles), Umbra (Furniture) and Yamazaki (Furniture), as well as the return of designer favorites like KleinReid (Ceramics), MQuan Studio (Ceramics), Sir/Madam (Home Decor & Accessories), and Style Union Home (Home Decor & Accessories). Home categories will represent 50% of the overall product offerings at the August edition.

This growth is taking place ahead of Shoppe Object's first-ever satellite activation at High Point Market this October, designed to become a permanent second home for the show and featuring an exclusively home decor and furnishings focus.

## Shoppe Object's Special Features Return for Summer

Also attending from abroad: Shoppe Object's Artist of the Season — a seasonally selected creator who inspires the visuals of the market and showcases their work. This summer's selected artist, Ruby Bateman, will join Shoppe Object from England, where she creates romantic drawings and paintings evocative of the Bloomsbury Set between her home in London's East End and her getaway in the South West countryside. The artist will be selling original work, as well as exploring licensing opportunities at what will be her first stateside visit.

Returning for its fifth season is Shoppe Object's Black Lives Matter Action Initiative (BLMAI), sponsoring (in partnership with Ribbon, Shoppe Object's digital marketplace provider) 20 Black-owned brands in a hybrid format that offers both in-person booth space and online exhibition through the show's established digital marketplace, Shoppe Online. The program, which offers both sponsorship and mentorship, was launched to increase diversity in the home and gift space to foster a better, more representative market.

Shoppe Object's NOURISH section, which features the latest discoveries in small-batch beauty and gourmet, also returns this August. Curated by Dr. Maria Geyman, Vogue contributor and the naturopathic doctor behind Masha Tea, the section will highlight dozens of new-to-market brands including Ciao Pappy (Gourmet), Dear Botanics (Beauty & Wellness), For Sea And Oats (Beauty & Wellness), Nala Care (Beauty & Wellness), Persons of Interest (Fragrance), and Beeswax Candles by Alysia (Candles).

Shoppe Object will take place Sunday, August 13 through Tuesday, August 15 at Pier 36 in New York City. The show is open daily, 9am – 6pm. To RSVP, visit the Shoppe Object "Join Us" page and log into (or create) a Shoppe Online profile. Then click the "RSVP" button to generate a QR code that acts as a ticket to the show. A copy of the QR code, as well as a registration confirmation, will arrive by email. Be sure to sign up for the Shoppe Object email newsletter for regular updates, invites, and inspiration all season.

*About Shoppe Object: Shoppe Object is New York's premier home and gift show. With a curated roster of visionary brands and makers presented in an elevated setting, the show is the ultimate resource for tastemaking merchants and influential editors. Born in 2018 of a vanguard spirit to celebrate and service the progressive retail and design community, Shoppe Object is a gathering of fellowship, an expression of ideas, and a physical manifestation of a shared dedication to, and reverence for, the beautiful, the inspired, and the well-made. Following its acquisition by International Market Centers (IMC) in 2022, Shoppe Object expands in Fall 2023 with its first-ever activation at High Point Market's Historic Market Square. [www.shoppeobject.com](http://www.shoppeobject.com)*