

LIGHTFAIR ANNOUNCES 2023 BEST BOOTH AWARD WINNERS Winners are WE-EF, Lumenture, MP Lighting and WAC Lighting

NEW YORK – May 24, 2023 – LightFair has announced winners of its 2023 Best Booth awards **– WE-EF, Lumenture, MP Lighting and WAC Lighting –** recognizing companies across four size-based categories. The 2023 edition of LightFair runs through Thursday, May 25, at the Javits Center in New York City.

"Our 2023 Best Booth winners demonstrate how to capture attendees' attention with compelling visual presentations –no matter the booth size," said Dan Darby, show director. "These four exceptional booths, as well as the hundreds more on display at LightFair, are a must-see for all lighting professionals."

The 2023 Best Booth judging criteria include company identity, product presentation, design elements, and compliance with exhibit rules and regulations.

Winners in each category are:

WE-EF (100 square feet) – Booth 2443



Lumenture (200 square feet) - Booth 2447



MP Lighting (300 - 400 square feet) – Booth 3027



WAC Lighting (600 + square feet) – Booth 2939



The 2023 LightFair Trade Show and Conference runs through May 25 at the Javits Center in New York City. For registration, visit <u>Lightfair.com/registration</u>.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at https://www.lightfairblog.com/

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Media Contact: Amanda Merritt, AMerritt@imcenters.com, 404.220.2153