



FOR IMMEDIATE RELEASE

## LIGHTFAIR SET TO HOST NINE TOURS AT 2022 TRADE SHOW

Trade Show, June 21 – 23 at the Las Vegas Convention Center

**LAS VEGAS – May 25, 2022** – LightFair will host nine tours led by industry experts covering exhibit floor navigation, pavilion highlights and award-winning products and presentations during its Trade Show, June 21 – 23 at the Las Vegas Convention Center.

“The Trade Show floor is extensive and we want to ensure attendees don’t miss any must-see booths and products,” said Dan Darby, show director. “Taking part in LightFair’s tours is the perfect way for attendees to see all the latest lighting trends across all categories.”



**Carla  
Bukalski**



**Dawn  
Hollingsworth**



**Evelyn  
McGowan**



**Lisa  
Reed**



**Ron  
Kurtz**



**Vasudha  
Rathi**



**Daniel  
Blitzer**



**Lisa  
VanZee**



**Ben  
Basom**

On the opening day of the Trade Show, Tuesday, June 21 at 9:30 a.m., a **New Attendee Orientation and Tour** will teach first-time market-goers how to double-down on time management and show floor navigation skills with an orientation followed by a brief tour of LightFair’s show floor. This tour will be led by **Carla Bukalski** of Current and **Lisa Reed** of Envision Lighting Design.

LightFair will offer six expert-led pavilion tours across the Trade Show’s three days where attendees can learn the ins-and-outs of each category and compare products from different manufacturers.

The **Design Pavilion Tour** takes attendees through domestic and international high-style, decorative commercial designs and products including cove, linear lighting, chandeliers,

sconces, pendants and flush-mounts as well as custom fixtures. This tour is Wednesday, June 22, at 11:30 a.m. led by **Dawn Hollingsworth** of Darkhorse Lightworks.

The **Outdoor Pavilion Tour** showcases a wide spectrum of environmentally responsible exterior lighting solutions: municipal, city and street lighting, lighting for recreational/sporting events, landscape lighting, road and tunnel lighting, control systems, directional, path, step and area lighting, bollards and underwater lighting. This tour is Wednesday, June 22, at 4:30 p.m. led by **Benjamin Basom** of Windward Lighting Studio.

On the **Smart Pavilion Tour**, attendees will find the latest trends, products and ideas in smart lighting and building solutions using sensors, controls, connectivity and data analysis to maximize efficiency, energy savings and end user comfort via IoT and Intelligent Lighting. This tour is Wednesday, June 22, at 10:15 a.m. led by **Daniel Blitzer** of The Practical Lighting workshop.

The Collective is a relatively new, exclusive area on the show floor reserved for exhibitors who are IALD LIRC or IES Sustaining Members. **The Collective Tour** is the chance for attendees to explore unique products showcased by select, comparable manufacturers and experience a “show within the show.” LightFair offers three separate tours for The Collective: Tuesday, June 21, at 2:30 p.m. led by **Lisa VanZee** of Hartranft Lighting Design; Wednesday, June 22, at 1:00 p.m. led by **Evelyn McGowan of Jacobs**; and Thursday, June 23 at 11:00 a.m. led by **Vasudha Rathi** of HLB Lighting Design.

Besides curated pavilion tours, two special tours will showcase the winners of the 2022 LightFair Innovation Awards and 2022 Best Booth Awards.

The LightFair Innovation Awards celebrate 14 winners with the best products submitted across 14 categories and recognize four of those special winners for the Technical Award, Design Excellence Award, Most Innovative Product of the Year Award and a Judges’ Citation Award. The winning products and manufacturers will be announced at 12:00 p.m. on June 21, and the **LightFair Innovation Awards Winners Tour** will follow at 12:45 p.m. led by **Mark Roush** of Experience Light LLC.

The **Best Booth Awards Tour** will take attendees to the four best-designed booths recognized for how effectively they represent their lighting category and present their products. Winners will be announced Wednesday, June 22, at 2:00 p.m. and the tour will follow at 2:45 p.m. led by **Ron Kurtz** of Dark Light Design.

All tours are included with registration for the LightFair Conference or Exhibit Hall-Only. For a full schedule of LightFair tours and educational events, visit <https://www.lightfair.com/browse/#/show>.

The 2022 LightFair Trade Show and Conference will focus on future-shaping innovations and an incredible attendee experience driven by new product discovery, networking and on-floor education in the new West Hall at the Las Vegas Convention Center, Sunday, June 19 through Thursday, June 23 (Conference from the 19 – 23 and Trade Show from the 21 – 23). Registration and information can be found at <https://www.lightfair.com/>.

**About LightFair**

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit [LightFair.com](http://LightFair.com). Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>

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Media Contact: Amanda Merritt, [AMerritt@imcenters.com](mailto:AMerritt@imcenters.com), 404.220.2153