



FOR IMMEDIATE RELEASE

LIGHTFAIR EXCEEDS PROJECTED EXHIBITOR COUNT New Attendee Appointment Scheduler Debuts

LAS VEGAS – May 5, 2022 – LightFair has exceeded and continues to grow its projected total number of exhibitors, with 310+ brands showing the latest architectural and commercial lighting solutions now confirmed for its 2022 Trade Show, June 21 – 23 at the Las Vegas Convention Center. In line with this growth, LightFair has launched a new Appointment Scheduler tool and is offering a free hotel stay giveaway for attendees who book at least 10 appointments with exhibitors by June 9.

“The lighting industry’s recovery continues and the 2022 LightFair reflects that recovery as the show will be more than double the size of last year’s event and booth sales are still continuing,” said Dan Darby, show director. “To help maximize the onsite business connections and networking, we’ve introduced a new appointment scheduler, which has been very well received since its launch last week.”

Trade Show Updates

LightFair has exceeded its initial 2022 target of 300 exhibitors, with 17 newly-confirmed additions to the exhibitor roster. Newly added brands are: **Ambientech** (Controls/Smart Lighting); **Core Lighting Group** (Architectural Lighting); **Evari GIS Consulting Inc.** (Outdoor Lighting); **HK Lighting**; **KNX National Group USA** (Smart Lighting); **Nexgen Power Systems** (Power Conversion Systems); **Omnify Lighting** (Architectural Lighting); **Q-Tran Inc.** (Architectural Lighting); **RGB Lights Inc.** (Architectural Lighting); **Seal & Design** (General Lighting); **Sigtex Lighting** (General Lighting); **Silvair** (Smart Lighting); **SPI Lighting** (Architectural Lighting); **Telematics Wireless LTD** (Smart Lighting); **Yoolux Technology Co. LTD** (Horticulture/General Lighting); and **Yuji America Corporation** (General Lighting).

Of LightFair’s four pavilions, The Collective and Design Pavilions are now full with recent additions and the Outdoor and Smart Pavilions are approaching capacity. The full exhibitor listing and map of the LightFair Trade Show are regularly updated at <https://www.lightfair.com/exhibitors>.

New Appointment Scheduler

LightFair’s new Appointment Scheduler allows attendees to book time on-site with their highest-priority exhibitors, providing undivided attention with brands for intervals of 15 minutes or more. This new tool can be utilized to control and manage the duration and availability of appointments, adding all booked

time slots to both the exhibitors' and attendees' calendars within the mobile app or website for a streamlined overview of their LightFair schedule.

"We understand a show the size of LightFair can be daunting and overwhelming, even to the most seasoned attendee, and whether a participant comes to LightFair for one day or for all five days, every hour they spend at the show is an investment in their future," added Darby. "The Show Planner and Appointment Scheduler can help ensure attendees make the most efficient use of that precious time."

To promote use of the new Appointment Scheduler, attendees who book at least 10 appointments through the online exhibitor directory or mobile app by June 9 are eligible to win one of 10 free hotel stays during the show. Winners will be randomly selected from all qualifying attendees.

For more information about the Appointment Scheduler and the hotel giveaway, visit <https://www.lightfair.com/2022-hotel-giveaway>.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, visit LightFair.com. Follow LightFair on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube. To stay up-to-date on lighting-industry news leading up to LightFair, visit the LightFair Blog at <https://www.lightfairblog.com/>

###

Media Contact: Amanda Merritt, AMerritt@imcenters.com, 404.220.2153