



FOR IMMEDIATE RELEASE

LIGHTFAIR WAIVES 2021 EXHIBIT HALL ATTENDANCE FEE

NEW YORK – September 10, 2021 – LightFair has announced that admission to its exhibit hall, regularly priced from \$99 to \$325, will be complimentary for the 2021 edition, October 25-29, at New York City’s Jacob K. Javits Convention Center. Registration is required at [Lightfair.com/registration](https://www.lightfair.com/registration).

“The LightFair team recognizes that this is an unusual and challenging year for all of our constituents, so we saw it fit to remove any possible barriers to attend,” said Dan Darby, LightFair Show Director. “We want to ensure as many industry professionals and designers as possible have the chance to reconnect and conduct in-person conversations at LightFair. Without having to take into consideration the cost of attendance, the lighting industry can more seamlessly get back to business.”

The waived cost of admission to the LightFair Trade Show presents an opportunity for New York’s globally-recognized design community, comprised of tens of thousands of designers and students, to easily and affordably experience the intersection of innovations in lighting, design and technology. Attendees can expect to see curated tours to help navigate the show floor, panels featuring NYCxDesign, WILD – Women in Design + Lighting, and LightFair mentors and mentees, new exhibitor giveaways, and more on the show floor. For more information on exhibitors and amenities at the trade show, visit <https://www.lightfair.com/tradeshow>.

Admission to the LightFair Conference, which runs October 25-29, ranges from \$90 to \$1,495. LightFair Conference attendees will have access to some 35+ sessions across six tracks, spanning over the five days of the conference. Sessions will range from 2-days, 1-day, daily workshops, 90-minute sessions and 60-minute sessions, offering near 90 CEUs. Full conference information and pricing is available at <https://www.lightfair.com/conference>.

LightFair runs October 25-29 at the Javits Center in New York City. Information and registration is available at [Lightfair.com/registration](https://www.lightfair.com/registration).

Safer Floor. Safer Show.

LightFair 2021 will adapt to allow safer product exploration and education as outlined in its “Safer Floor. Safer Show.” guidelines. LightFair is working closely with the Javits Center to stay up-to-date on recommendations and guidelines from the CDC and New York State. The full “Safer Floor. Safer Show.” protocols are at [LightFair.com/attend/safety-protocols](https://www.lightfair.com/attend/safety-protocols).

For any further information on LightFair's 2021 show and conference, visit [LightFair.com](https://www.lightfair.com).

About LIGHTFAIR

LIGHTFAIR, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by International Market Centers. For more information, please visit LIGHTFAIR.COM. Join the #LightFair2021 conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn and YouTube.

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Media Contact: Amanda Merritt, AMerritt@imcenters.com, 404.220.2153