

LIGHTFAIR 2022 EXHIBITOR SPACE SELECTION OPENS ONLINE IN SEPTEMBER 2021

Space selection to be conducted prior to LightFair 2021 using Map Your Show

ATLANTA – June 28, 2021 – LightFair will conduct exhibitor space selection online for its June 2022 staging beginning in September 2021 – prior to LightFair 2021 in October – to provide exhibitors with additional time to select their booth space and prepare for the 2022 trade show.

"The process of selecting space online gives exhibitors an opportunity to involve all of their stakeholders in the decision-making process, conveniently from their own offices," said Dan Darby, LightFair show director. "Additionally, the new pre-show time frame allows exhibitors and their staff to remain in their booths during LightFair 2021 to meet and network with attendees that they have not seen in person in some time and quite possibly since the last LightFair in 2019."

Space selection for LightFair 2022, running June 19-23, 2022 in Las Vegas, will begin online on September 13, 2021, using exhibitor priority points to determine appointment time. Exhibitors will be provided with a scheduled time to select their booth and to complete their contract. Appointment times are set and limited, ensuring all exhibitors are able to select space at their designated time.

The time frame for LightFair 2022 space selection is as follows:

- Round 1 (Current Exhibitors): September 13-24, 2021.
- Round 2 (2019 Exhibitors not exhibiting in 2021): September 27-October 1, 2021.

If exhibitors choose not to select space during their scheduled time, they can meet with Sales personnel at LightFair 2021 in the Sales Office at the Javits Center in New York from 1-6 pm on Thursday, October 28, 2021 or they can request a new time. However, 2022 booth space will only be held for exhibitors with a contract and deposit.

Exhibitors will be able to modify their booth selections through November 12, 2021 without incurring any change fees.

LightFair 2021 takes place in person October 27-29, 2021 (Conference is October 25-29) at the Jacob K. Javits Center in New York. LightFair 2021 trade show presents innovations in commercial and architectural lighting from hundreds of leading exhibitors. This year's LightFair Conference offers six tracks, 40 sessions, and 106 CEUs. For more information and to register for the trade show and conference, visit <u>LightFair.com</u>.

LightFair 2022 will be held June 21-23, 2022 (Conference is June 19-23, 2022) at Las Vegas Convention Center's brand-new West Hall expansion, which features modern exhibit and conference spaces, an expansive terrace overlooking the Las Vegas strip, parking for more than 5,000 cars and an underground, Tesla-powered, free transportation system that can get visitors across the 200-acre campus in about a minute. For additional information, visit LightFair.com/las-vegas-2022.

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers. For more information, please visit <u>LightFair.com</u>. Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn, YouTube and lightfairblog.com.

###

Media Contact: Chelsea Peabody Bohannon, cbohannon@imcenters.com, 404.220.2141