



LIGHTFAIR SPONSORS LIGHTING DESIGN PRESENTATION FOR NYCxDESIGN DESIGN DAYS

David Ghatan presents "Lighting Design +" virtually on May 13

ATLANTA – May 7, 2021 – LightFair is joining New York City's celebration of design – NYCxDESIGN – in preparation for its October 2021 staging at the Jacob K. Javits Center through sponsorship of a virtual presentation by architectural lighting professional David Ghatan on Thursday, May 13, to kick off NYCxDESIGN Design Days, running May 13-18, 2021.

"Like LightFair, NYCxDESIGN is reimagining its programming this year, and we are proud to support its efforts to encourage exploration and discussion of great lighting design," said Dan Darby, LightFair show director. "While our shift to October means our trade show and conference are not a part of design week this year, we are glad to take part in this virtual edition and welcome all members of the New York design community to join us for educational and networking opportunities this October at LightFair 2021."

During this free, 90-minute presentation entitled "Lighting Design +," Ghatan will explore the value of quality lighting design by investigating designs that are greater than the sum of their parts. Through project case-study storytelling, Ghatan will navigate the "+" in architectural lighting design. The course will be available for viewing all day on May 13. Attendees can tune in via [this link](#) on May 13 to take part in the session.

Design Days is a focused, six-day series organized by NYCxDESIGN – a not-for-profit organization committed to empowering and promoting New York City's diverse creative community. Each Design Day has its own theme, with Ghatan's presentation taking place on Architecture Day.

LightFair takes place in person October 27-29, 2021 (Conference is October 25-29) at the Jacob K. Javits Center in New York. LightFair 2021 trade show presents innovations in commercial and architectural lighting from hundreds of leading exhibitors. The LightFair Conference offer six tracks, 39 sessions, and 94+ CEUs. Registration will open on June 7, 2021. For more information, visit LightFair.com.

About NYCxDESIGN

NYCxDESIGN is a not-for-profit organization committed to empowering and promoting the city's diverse creative community. Since its inception as a grass-roots organization, NYCxDESIGN has been an influential and unifying entity by nurturing, supporting, and providing opportunities for NYC's design sector on a global stage. NYCxDESIGN organizes exceptional year-round activations, including its annual international festival. Strategic leadership includes a new Board of Directors and a Steering Committee made up of representatives from NYC's design schools, museums, cultural institutions, design districts/centers, and trade shows. Diversity, purpose, cultural placemaking, economic opportunity, and creativity are core to the not-for-profit's values. NYCEDC and SANDOW Design Group are key, ongoing supporters of NYCxDESIGN. 2021 sponsors of the organization and its programming include Caesarstone, Eventscape, Smart Design, the Brooklyn Navy Yard and Material Bank, and this year's media partners are Metropolis, Luxe Interiors & Design, Interior Design, The New York Times, Vox Media, The Architect's Newspaper, Sixtysix, Architectural Record and Brownstoner.

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About David Ghatan

David Ghatan is president of CM Kling + Associates, an architectural lighting design firm based in Alexandria, VA. His architectural lighting design portfolio includes award-winning national and international projects in hospitality, corporate, residential, government, religious, convention centers and mixed-use. He is the immediate past president of IALD, and is active with the Illuminating Engineering Society of North America (IESNA). His professional affiliations include CLD (Certified Lighting Designer), FIALD (International Association of Lighting Designers – College of Fellows) and IES Member (Illuminating Engineering Society).

About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers. For more information, please visit LightFair.com. Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn, YouTube and lightfairblog.com.

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