



LIGHTFAIR TO OFFER LIGHTING INDUSTRY MENTORSHIP PROGRAM

Mentee applications due March 31, 2021

ATLANTA – March 8, 2021 – LightFair is expanding networking and relationship building opportunities beyond its yearly trade show and conference with a new lighting professional mentorship program launching this spring. The six-month program creates opportunities for experienced and emergent professionals to connect on-to-one, culminating in an in-person networking event at LightFair 2021, October 25-29, 2021 in New York.

“The connections made between lighting professionals is a hallmark of the LightFair experience,” said Dan Darby, show director. “Through our mentorship program, we aim to facilitate and support sustainable, effective connections that form the cornerstone of growth, learning and the future of lighting.”

Some 18 professionals from the International Association of Lighting Designers (IALD), Illuminating Engineering Society (IES) and leading design firms have been handpicked by the LightFair team to serve as the inaugural mentors. Confirmed mentors include **Lee Brandt**, principal, HLB Lighting Design; **Jessica Krometis**, senior designer, Hartranft Lighting Design; **Mark Loeffler**, principal, Mark Loeffler Design Consulting, LLC; **Caitlin Mulligan**, specification sales manager of business development & key accounts, SCI Lighting Solutions; **Giulio Pedota**, partner, Schuler Shook Theatre Planners / Lighting Designers; **Kathy Prysgoda**, founding principal, Light Studio LA; **Lisa Reed**, founding principal, Envision Lighting Design; **Daniel Salinas**, president | lighting design systems designer, Salinas Lighting Consult; and **Chrysanthi Stockwell**, associate vice president, senior lighting designer and engineering market leader HGA. They will be matched with mentees based on their area of specialty and interest.

Mentors and mentees will be expected to check in at least once per month after they are connected until LightFair 2021. They also will be expected to participate in a private LinkedIn group and report on the program to LightFair.

In addition to a dedicated connection to an experienced lighting professional, mentees will also receive a three-day exhibit hall pass for LightFair 2021, one 60-90 min conference session and complimentary registration to the New Attendee Orientation & Tour at the show.

Emergent professionals interested in becoming mentees can learn more and apply at LightFair.com/mentorship-pilot. The program is limited to professionals with 1-3 years of experience in the U.S. and internationally. The application deadline is March 31, 2021. The program kicks off on April 26, 2021.

LightFair 2021 will showcase new innovations in lighting design October 27-29, 2021 (Conference October 25-29) at the Jacob K. Javits Center in New York. Registration opens in June 2021. For more information, visit LightFair.com.

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About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers. For more information, please visit LightFair.com. Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair_international, LinkedIn, YouTube and lightfairblog.com.

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