



## LIGHTFAIR TO SPONSOR IES'S "LIGHT FOR LIFE" WEBINAR SERIES

Free webinars May 10-13 offer educational opportunities  
for lighting professionals worldwide

**ATLANTA – May 3, 2021** – LightFair 2021 is supporting partner organization the Illuminating Engineering Society (IES) in facilitating a global conversation on the impact of light through its sponsorship of the "Light for Life" webinar series taking place May 10-13, 2021.

"With the postponement of the 2021 LightFair Conference until this October, sponsoring Light for Life allows us to continue to provide lighting professionals with educational opportunities this spring," said Dan Darby, LightFair show director. "By partnering with IES for Light for Life we are able to reach our global audience until we gather again."

"Light for Life was introduced in 2020 as a way to strengthen the connection among the global lighting community during a very uncertain time. Participation was so impressive, it was a natural progression to facilitate the series for a second year. We're so excited about this year's program and are grateful to be able to partner with LightFair to deliver this content to our community," shared Brienne Musselman, IES Director of Education.

Light for Life is a global series of webinars that explores the impact of light on the lives of humans, plants and animals. As hosts of this collaborative webinar series, IES will facilitate the presentations over three days in the week culminating in the International Day of Light (May 16). Last year's Light for Life series reached nearly 4,000 attendees from 46 countries and featured 17 sessions with 15 organizations and 20 presenters.

Partner organizations participating from around the world will each curate their own webinar in the series, shaping the discussion of "Light for Life" with their unique global perspectives. This year, at least three new countries are being added to the program – including Brazil, Japan and Russia – joining Australia, France, Germany, Guatemala, India, Israel, Mexico, New Zealand, South Africa, the United Kingdom and the United States. Among the highlights of this year's series will be live Q&A sessions with individuals from around the globe.

The Light for Life webinar series is free for all. To view the Light for Life schedule, meet the presenters and register, visit [IES.org](https://www.ies.org).

LightFair takes place in person October 27-29, 2021 (Conference is October 25-29) at the Jacob K. Javits Center in New York. LightFair 2021 trade show presents innovations in commercial and architectural lighting from hundreds of leading exhibitors. The LightFair Conference offer six tracks, 39 sessions, and 94+ CEUs. Registration will open on June 7, 2021. For more information, visit [LightFair.com](https://www.lightfair.com).

### About LightFair

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers. For more information, please visit [LightFair.com](https://www.lightfair.com). Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn, YouTube and [lightfairblog.com](https://www.lightfairblog.com).

###

**Media Contact:** Chelsea Peabody Bohannon, [cbohannon@imcenters.com](mailto:cbohannon@imcenters.com), 404.220.2141