

# Exhibit at LightFair

Exhibit & engage with your target customers.

**Conference**  
June 19 - 23, 2022

**Trade Show**  
June 21- 23, 2022

**Las Vegas  
Convention Center**  
Las Vegas, NV



Experience the excitement from the lighting industry's premier event.

Join us on the West Coast in Las Vegas, NV, strategically located near top hubs for the lighting design community in the US. Together with our co-owners, the IES and IALD, we shape the future of lighting, elevate your brand and connect you with the industry's top decision makers.

**Become an exhibitor today. [Contact sales@lightfair.com](mailto:sales@lightfair.com)**

**Join top brands**

**View Showfloor. [lightfair.com/floor-plan](https://lightfair.com/floor-plan)**

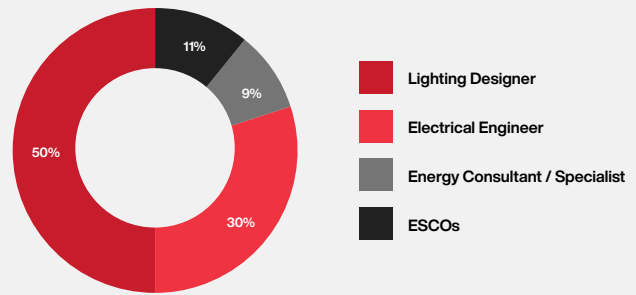


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**lightfair.com The future. Illuminated**

# Who attends?

Present your products to a global audience of lighting design and technology specialists, electrical engineers, architects and professionals representing construction, energy, public utility companies, municipalities and more.\*



## Annual \$ specified among LightFair attendees.\*

Top specifiers: Building, construction, engineering, architecture and design firms



\*Sources: Data from Lightfair 2019 research, 2020 Fusion Insights and Strategy attendee/exhibitor research, 2021 registration.



### Highlights of the newly renovated Las Vegas Convention Center:

- Brand-new, modern West Hall location
- Outdoor terrace with iconic strip views
- Free underground campus transportation
- GBAC STAR™ facility: gold standard clean



### Make connections that count.

LightFair promotes you before, during & after the show. Year-round marketing campaigns reach current & prospective attendees through:

- IALD & IES events
- Industry Partnerships
- Direct Mail
- Email
- Social Media
- Global Digital Campaigns
- Targeted Media Buys



### Stand out above the rest.

Sponsorship opportunities are exclusive to exhibitors only and include a variety of ways to connect your brand with attendees:

- Fun tradeshow floor experiences
- Exhibitor-led presentations & seminars
- Signage & promotional materials
- Mobile app, emails & digital banners
- Custom options

**Built-in benefits:** On-site & online booths, networking events, pavilions, LightFair Innovation Awards, & more.